



Tanguy LOUSTRIC

« Any sufficiently advanced technology is indistinguishable from magic. » – Arthur C. CLARKE

Curriculum vitae

EDUCATION

2021 - 2023
2 years

MASTER'S DEGREE: MANAGEMENT OF INNOVATION PROJECTS

IRIIG – H7 (69)

- + Project Management
- + Business Models & Innovation
- + Design fiction & design thinking
- + Digital and organizational transformations
- + Postures and methodologies of the consultant

2018 - 2021
3 years

BACHELOR'S DEGREE: DIGITAL PROJECT MANAGER

L'ÉCOLE LDLC – LIMONEST (69)

- + Project Management
- + Programming
- + Entrepreneurship
- + Webmarketing & Communication

EXPERIENCE

May 2022 - Oct. 2023
1 year et 5 months

INTERNSHIP: PROJECT MANAGER

NEODIGITAL – BERNAY (27)

- + Impact the strategic reflection of the project
- + Identify and interact with stakeholders
- + Be in charge of the respect of the defined budget and calendar.
- + Ensure synergy between the various professions involved in the project
- + Driving relevant action plans with a ROI approach

Juill. 2022 - Avr. 2023
10 months

PROJECT MANAGER

PROJET NEXTGEN SHOWCASE – TEAM 2

- + Coordinate a creative/technical team of 10 collaborators
- + Complete the project on time and on budget
- + Ensuring the internal transmission of information

Feb. - Aug 2021
6 months

INTERNSHIP: DIGITAL AND OPERATIONAL MARKETING

ASEPTIC GROUP – LIMONEST (69)

- + Driving the digital transition within the various teams
- + Build the SEO and performance monitoring strategy
- + Increasing the enterprise international awareness

OTHER

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www.tanguyloustric.fr



CERTIFICATIONS

Google DIGITAL ACTIVE		Sébastien POUTEAU ADOBE LIGHTROOM
Guillaume PARROU GOOGLE ANALYTICS		Antoine DEFARGES ADOBE PHOTOSHOP
HubSpot Academy INBOUND MARKETING		Charles SCHIELE ADOBE PREMIERE PRO VIDEOGRAPHER
Olivier SCHMITT PHOTOGRAPHY		Romain DUCLOS ADOBE ILLUSTRATOR